



# SAP S/4HANA for **Research & Development**

## Value Drivers and Solution Enablers

### Increase Revenue from New Products

Monitor progress and financial performance of projects, identifying deviations and at-risk activities or issues

### Optimize Research and Development Expense

Consistent and standardized product data definitions across the enterprise. Integration of project controls with core business processes.

### Reduce Engineering Change Cost

Platform supports cross-enterprise innovation and product development processes.

### Project Control & Product Development

- ✓ Project financials control
- ✓ Project logistics control
- ✓ Project development foundation

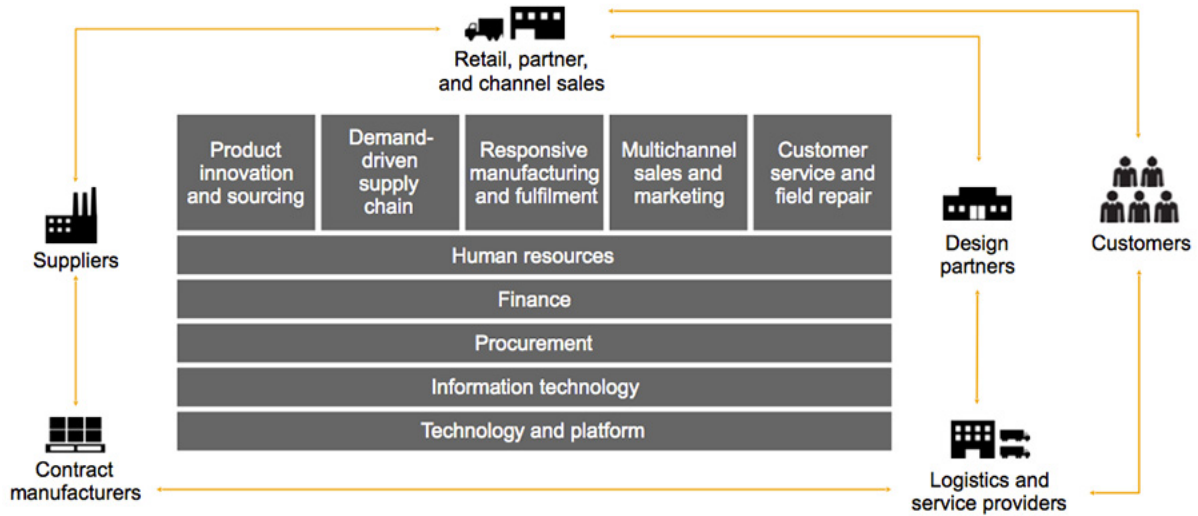
### Production Engineering

- ✓ Production BOM management
- ✓ Recipe/routing management
- ✓ Inspection planning

### Quality Management

- ✓ Quality engineering
- ✓ Quality inspection
- ✓ Quality improvement

# Value identified for a **major manufacturer** of consumer electronics



**24%** Faster time to market for new products\*

When high tech organizations manage and centralize product information and development processes

**64%** Higher operating margin\*

When company leadership has instant access to product metrics and visibility into new product pipeline status

\*Source: SAP Performance Benchmarking. Performance gap between Q1 and Average companies based on the maturity of the underlying best practice.